

KABU
Innovating Construction Chemicals

DEALERSHIP OPPORTUNITY

Innovating Construction Chemicals





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**INTERNATIONAL
TECHNOLOGY**

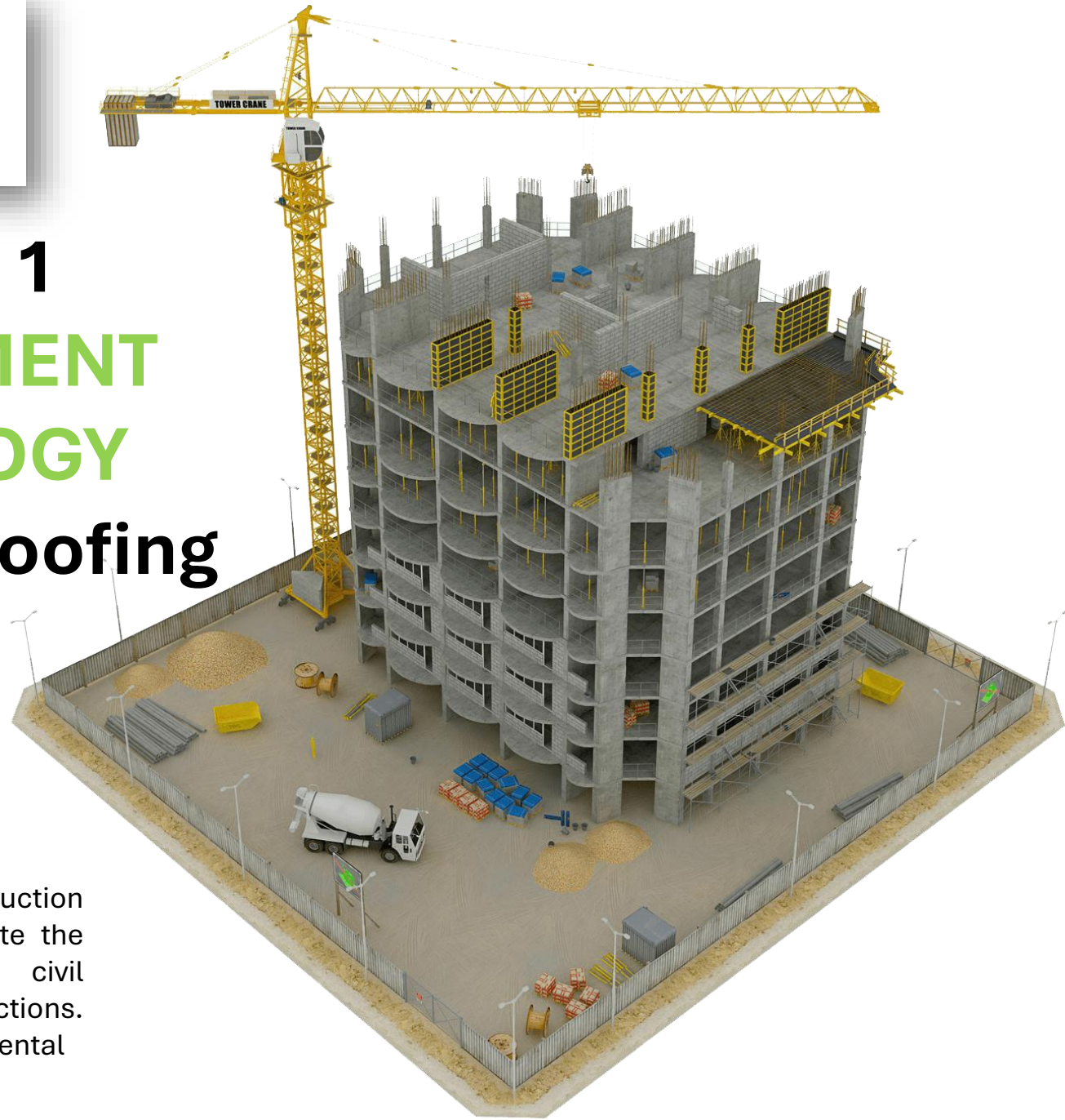
**MADE IN INDIA,
TO BUILD INDIA**

KABU

Innovating Construction Chemicals

India's No. 1 REPLACEMENT TECHNOLOGY of Waterproofing

We innovate construction chemicals with can replicate the old traditional form of civil applications during constructions. We have been highly instrumental





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SPECIALIZED WATERPROOFING PRODUCTS

www.kabu.world



SPECIALIZED WATERPROOFING PRODUCTS

KABU LOCKSIL

KABU LOCKSIL is a chemical which makes the surface hydrophobic and used during surface preparation before waterproofing application.

KABU BOND

KABU BOND is a specialized chemical used as a mixture with KAPA G02 / W09 to create Cementous and elastomeric surface with better bonding ability on the surface to stop penetration of water.

KABU HEATPROOF

KABU HEATPROOF is a heatproof compound which makes the surface UV reflective and also reduces heat absorption. It also reduces the temperature of the surface during summers.

KABU SHINE 2K

KABU SHINE is Polyurethane compound which creates high elongation and strength on the surface applied. It also has capacity to hold stagnant water and also protects crack formation. It is a food grade in nature.

KABU CLEAR COAT

KABU Clear Coat is a acrylic based transparent protective layer to be applied to protect the surface application from UV rays. It acts as a lamination to our waterproof coatings.



**2 products =
60%+ Turnover**





THE
JAMES BOND OF
CONSTRUCTION INDUSTRY

KABU BOND

The ULTIMATE
Waterproofing Compound

ALL IN ONE

- Terrace
- Bathroom / Toilet
- Basement
- Podium
- Exterior Walls
- Primer Coat
- Admixture

International technology
Made in India, to Build India.



KABU

Anti Bacterial, Elastomeric, All Weather Exterior Paint

This price challenge is limited for the following conditions

- Minimum quantity to be bought in single order should be 500 liters or more.
- You need to share the proof of lowest price received by you from any other brand. which will be authenticated by the team KABU.
- Payment shall be made to KABU 100% advance for the order.
- Delivery shall be made at any one location within 15 to 20 working days from the date of order.
- All other conditions apply as per the company norms.

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LOWEST PRICE CHALLENGE



Dealership
Available for





Available Areas For Dealership in Maharashtra

- ZONE 1 : Virar to Churchgate – (Mumbai Western)
- ZONE 2 : Mulund to CST – (Mumbai Central)
- ZONE 3 : Ghodbunder (From Fountain Hotel) - Thane city – Bhiwandi – Dombivli – Kalyan - Ulhasnagar.
- ZONE 4 : Airoli – Vashi - Taloja – Belapur - Panvel (Navi Mumbai)
- ZONE 5 : Ambarnath – Karjat – Khopoli – Lonavala
- ZONE 6 : Talegaon - Pimpri – Chinchwad
- ZONE 7 : Padgha - Sahapur - Kasara - Igatpuri - Trimbak - Deolali
- ZONE 8 : Sphale - Manor - Palghar - Boisar - Charoti - Dhanu - Talarasi – Umargam
- ZONE 9 : Pune City
- ZONE 10 : Nashik City
- ZONE 11 : Sinnar - Sangamner - Akole - Junnar - Narayangaon - Rajgurunagar
- ZONE 12 : Shirdi - Astangaon - Rahuri - Ahmednagar



WHY
Become a
Dealer



FEATURES & Benefits

- Low investment with high ROI
 - Exclusivity in your sub region.
 - Retail & Institutional sale allowed.
 - Innovative products & specialized application with up to 10 years warranty offered by company.
 - Advertising support from the company.
 - Event / Camps organizing support from company.
 - Listing of your shop on company website.
 - Dedicated Sales staff on MOQ per month commitment.
 - Special scheme benefits on achieving targets.
- And much more...



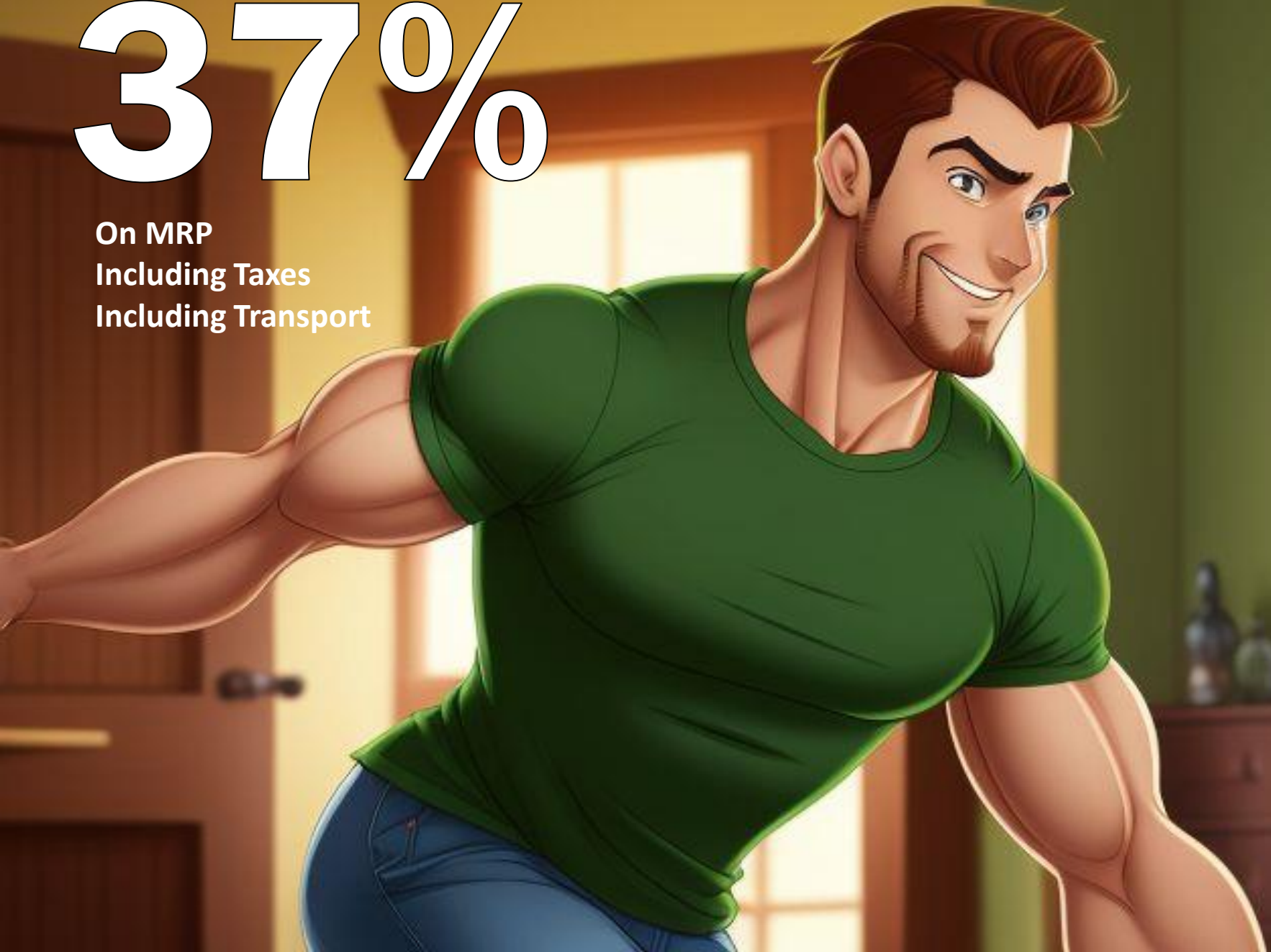


How much
margin does a
dealer get



37%

On MRP
Including Taxes
Including Transport



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OTHER OFFERS & Schemes





BENEFIT TO DEALERS



“Dealer” ...
KABU is great. Anyone
who understands business
would not miss this
opportunity.

LAUNCH OFFER :
Lucky Draw among the 1st 25 Platinum Dealer
to win an International Holiday*

Become a part of the Launch Event in
Mumbai with press coverage in Media

Welcome gift worth Rs. 25000/-
To Platinum Dealer

Welcome Gift worth Rs. 15000/-
To Gold Dealer

Welcome Gift worth 7500/-
To Silver Dealer.

Conditions Apply*



BENEFIT TO DEALERS

REGULAR OFFERS:

Rewards & Loyalty Schemes for Dealers shall benefit every level of dealer.

Dealer shall get 1 point on every Rs.100/- spent i.e. for retail sale / projects orders.

Dealers can accumulate the points & redeem together as per the chart below.

Point	Gift worth*
1000	2000
2000	4000
5000	10000
10000	20000
20000	40000
50000	100000
75000	Holiday Package
100000	Holiday Package
200000 & above	International Holiday

“Dealer” ...
Now I can enjoy the premium lifestyle along with my business....

FREE international holidays with KABU are offered to all the channel partners on completing their targets.



International Holidays



KABU

For all categories of dealers



What is the
Criteria



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Criteria for Dealership

Minimum Age	-	21 Years
Education Qualifications	-	10 th Pass
Storage Area Sqft	-	300 Sqft
Display area (Wall) Ft(W) x 3 Ft(D)	-	8Ft (H) x 10

Other Documents required for Business Partner.

- A government identity proof card
- Latest photograph
- GST Registration
- Six months' bank statement
- Shop or land documents/agreement (in case on rent)
- Trade License from the municipality

Note: Above mentioned documents are required to be submitted / attached with the final agreement to be signed with the company.





What is the
Investment
Options



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Investment & ROI for Dealership

- Stock Purchase : 1 to 4 Lakh*
- Shop Interior Display : 0.25 Lakh*
- Other Miscellaneous : 0.25 Lakh*

(As Applicable)

- Shop Deposit : Depending on Location
- Rent of Shop : Depending on Location.
- No of skilled staff at store : 1 staff for Operations and accounts.
- No. of Unskilled Staff at store : 1 staff for stock maintenance and dispatch.
- Basic white goods at store : Computer / Printer / Ac / etc.

Note:

- Set up of the complete shop including interior and paint have to be done by the Business Partner.(If Applicable)
- No credit period for purchase of goods will be allowed to Dealer.
- Legal Agreement shall be signed with Dealership with all the terms and conditions.





What are
Different levels
Of Dealership



	PLATINUM	GOLD	SILVER
	Min Order Commitment per Month 4 Lakh	Min Order Commitment per Month 2 Lakh	Min Order Commitment per Month 1 Lakh
Benefits to Dealers			
Official Email ID	✓	✓	NA
Official Dealership Certificate	✓	✓	✓
Listing on Company Website	✓	✓	✓
Advertising Support	✓	✓	NA
Lead Generation	✓	NA	NA
Priority Support for Site Visit / Technical Support for Material Sale	✓	NA	NA
Dedicated Events for your Customers	✓	NA	NA
Merchandise Support	✓	✓	✓
Benefits of Schemes	✓	✓	✓

Terms & Conditions :

- Above benefits are calculated with the purchase value mentioned should be including Taxes.
- You need to select your level in the initial stage with the commitment to be fulfilled and which will be mentioned in the agreement.
- You shall be provided with the benefits every quarter after you fulfil the above commitment every quarter by purchasing the equivalent value as per your level.
- Above mentioned benefits can also be calculated as an average purchase per year.
- You can also upgrade your level of dealership any given point of time.

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Corporate Office :

221, Gold Crest Business Park, Kailash Esplanade
Compound, Opp Shreyas Cinema,
LBS Road, Ghatkopar West, Mumbai – 400086.

Email: ho@kabu.world

Connect with us @

Email : info@kabu.world
Website : www.kabu.world
Facebook : www.facebook.com/kabuworld
Instagram : www.instagram.com/kabu.world
YouTube : www.youtube.com/@kabuworld

Dealer Stamp:



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